

CURRICULUM VITAE

Name	Dr. Poonam Verma
Father's Name	Sri R. G. Verma
Designation	Associate Professor Department of Economics Netaji Subhash Chandra Bose Govt. Girls. P G College, Aliganj, Lucknow-226024
Residential Address	Flat no.- 603, Block - A, Type - V Faculty Building, J N Road Campus, Chowk; Lucknow -226003
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Education:

2010	Doctor of Philosophy* (Economics) CSJMU, (Kanpur University)
2005	M. A. (Economics) CSJMU, (Kanpur University)
2003	B.A. (Economics, English Literature) CSJMU, (Kanpur University)

***Title of Ph.D. Thesis:** “Poverty Alleviation of Women through Self Help Groups (SHGs) and Micro Finance”

Employment:

08.05.2022- Till date	Associate Professor Department of Economics NSCB Government Girls P G College, Aliganj, Lucknow
19.02.2016 – 07.05.2022	Assistant Professor Department of Economics NSCB Government Girls P G College, Aliganj, Lucknow
08.05.2010 – 19.02.2016	Assistant Professor Department of Economics Government Degree College, Akbarpur, Kanpur Dehat

Experience:

More than 13 years teaching and research experience in Economics including Micro Finance, Agricultural Economics and Women Empowerment.

PhD Supervision:

- Guiding two regular Ph.D. Scholar since 2019-20

Research Project:

- Conducting One Minor Research Project on ‘Women Entrepreneurship’ funded by UP Higher Education Council since 2021-22

Fields of Interest:

- Micro Finance, Health Insurance, Women Poverty, Public Issues

Paper Published in Journal:

1. Research Paper entitled “Non-Performing Assets of Self Help Group: A Study of Uttar Pradesh” Communicated in Indian Economic Journal (IEJ)
2. Research Paper entitled “Health and Illness: A Sociological Perspective” Published in Sambodhi (Jan to March 2021, pg 34-38) Vol.44-No. 1(XXIII), ISSN 2249-6661
3. Research Paper entitled “An Overview of Health Insurance in India with special Reference to Ayushman Bharat Scheme” Research Journal of Social and Life Sciences (June, 2019 pg 89-94) Vol. XXVIII, ISSN 0973-3914
4. Research Paper entitled “Digital Inclusion Movement in India: A Case Study of Digital India Program” published in Shodh Sarita (July-Sep., 2018 pg 39-43) ISSN-2249-6742
5. Research Paper entitled “Growth of Micro Insurance in India: An Analysis” published in Shodh Sandarsh (Jan-, 2019, pg 375-379) ISSN-2319-5908
6. Research Paper entitled “Emerging Trends in Health Insurance in India” published in Shodh Pravah (October-December, 2018, pg 290-293) ISSN-2249-6742
7. Research paper entitled “ Inclusive Financial Growth-A way to Sustainable Economic Development in India” published in Shodh Drishti (April, 2018, pg 101-105)ISSN-0976-6650
8. Research Paper entitled “Feminization of poverty in India” published in Sodh Pravah (March-August, 2018, pg 317-320) ISSN-2249-6742
9. Research Paper entitled “The Role of SHG-Bank Linkage Programme in Poverty Alleviation in India: An Overview” Published in Research Journal of Social and Life Sciences (Dec. 2017, pg 133-141) ISSN-0973-3914

10. Research Paper entitled, “Sustainability of Emerging Models of SHG Development in India” published in UPUEA Economic Journal (October 2014, Vol 10, pg 149-153) ISSN-0975-2382
11. Research Paper entitled, “Micro Finance and Environment’ published in Journal of English Studies and Social Sciences’ (2007) Vol.2 ISSN: 0974-987X
12. Research Paper entitled, “Socio-Economic Aspects of Sport Participation for Girl Students of Middle Income Group” (2021) in UGC care Journal “Sociology of Sport”

Book:

1. Edited Book entitled ‘Transforming India @ 75’ published by Swati Publication, Lucknow (978-81-953013-9-3) 2021
2. Authored book entitled, “Financial Literacy” published by Swati Publication, Lucknow (978-81-953013-6-2) 2021
3. Authored book entitled, “Micro Finance” published by Swati Publication, Lucknow (978-81-953013-9-2) 2022
4. Edited Book entitled ‘Environment & Health Sustainability” Published by Asha publication, Kanpur (978-93-81022-06-1) 2018

Proceeding of International Conference:

- Proceeding of International Conference entitled “Sustainable Development: Strategies & Emerging Trends” Published by Asha publication, Kanpur (978-93-81022-15-1) 2019

Chapter Published in Book:

1. Chapter entitled, “Women and Indian Economy” Pg 30-38, Published in Book by Harshwardhan Publication Pvt Ltd, Maharashtra (978-93-92584-90-1) august 2022
2. Chapter entitled, “Women: Towards Building A New India” Pg 30-38, Published in Book by Harshwardhan Publication Pvt Ltd, Maharashtra (978-93-92584-90-9) March 2022

3. Chapter entitled, “Quality Improvement in Higher Education: Challenges and Remedies” Published in Book by Arcadia Publication, Lucknow (978-81-9221-682-9) 2019
4. Chapter entitled, “Economic Nationalisation: An Analysis” Published by Asha publication, Kanpur (978-93-81022-79-5) 2018

Professional Membership:

- 1- **Life Member** of the Indian Economic Association (IEA)
- 2- **Life Member** of the UP-Uttarakhand Economic Association (UPUEA)
- 3- **Decadal Membership** of Indian Economist Association Trust (IEAT) (Oct 2022- Oct 2032)

Invited Talks:

1. Invited talk in One day National seminar on “New Trends in Privatization and the Indian Economy” organized by Department of Commerce and Economics of Janvikas Mahavidyalaya, Bansarola , Maharashtra
2. Invited Lecture in National conference ‘Role of Agriculture.....21st Century’ on the topic “Role of Micro Finance and SHGs in Socio-Economic Development of Women” held at Govt Degree College, Pihani Hardoi, (February, 19-20, 2016)
3. Special Lecture in National Conference ‘Rashtriya Khadya Suraksha Adhiniyam 2013’ on the topic “Food Security in India” held at Akbarpur Degree College, Akbarpur (August 26-27, 2015)

Professional Training:

1. Orientation Programme (Jan2-30, 2012), ASC, Lucknow
2. Short Term Course in “Personality Development” (August 20-25, 2012)
3. Refresher course in the Subject Economics (November 11-Dec. 1, 2014)
4. Refresher Course in ‘Information Communication Technology’ Interdisciplinary (September 5-27, 2018)
5. Short Term Course in ‘Disaster Management’ (December 14-20, 2018)
6. Short term Course in ‘Research Methodology’ (January 19-25, 2019)
7. Refresher course in the Subject Economics from HRDC JNU (September 20- October 4, 2021)

Conference Organized:

- Organizing secretary of National Seminar on “Transforming India @ 75” December 17-18, 2021 held Netaji Subhash Chandra Bose Government Girl’s PG College; Aliganj, Lucknow (UP), INDIA
- Organizing secretary of International Conference on “Sustainable Development: Strategies and Emerging Trends” November 16-17, 2018 held Netaji Subhash Chandra Bose Government Girl’s PG College; Aliganj, Lucknow (UP), INDIA

Current responsibilities:

Incharge/Nodal Officer in the Committees

1. President of Institutions’ Innovation Council- 2021 onwards
2. Nodal Officer of National Innovation and Startup Policy- 2021 onwards
3. Ek Bharat Shreshtha Bharat (Nodal Officer)- Session 2019-20 onwards
4. AISHE (Nodal Officer)- 2022-23 onwards
5. Indian Language, Culture and Art Cell (Incharge) 2022-23 onwards
6. Industry Academic Integration (Incharge) 2022-23 onwards

Member in the Committees

1. Admission Committee- session 2017-18 onwards
2. Cultural Committee- Session 2017-18 onwards
3. IQAC Committee- Session 2018-19 onwards
4. Pay Fixation Committee- Session 2018-19 onwards
5. Purchase Committee- Session 2018-19 onwards
6. E-Library Committee- Session 2018-19 onwards
7. NAAC Committee- Session 2019-20 onwards
8. Research & Development Cell- Session 2019-20 onwards

Previous Notable responsibilities:

At Government Degree College, Akbarpur; Kanpur Dehat

- NAAC Coordinator (2011-2016)
- IQAC Coordinator (2012-2016)
- Ranger – In-charge (2012-2016)

Academic Activity on Digital Platform:

- Organised (as Organising Secretary) Online 7 days Faculty Development Program (FDP) on topic “Research Methodology” during June 23- June 29, 2020.
- Completed “Weekly Webinar Series” (starting from Jun 16, 2020-August 2021) under EBSB club .
- You Tube Channel “Economics by Dr Poonam Verma” started from April 2020.

- 12 e-content uploaded on Uttar Pradesh Higher Education Digital Library portal.
- 14 e-content video uploaded on YouTube.

Paper Presented in Conference/Seminar/Workshop etc.:

- “Economic Possibilities Through Physical Activities” presented in National Seminar organized by Pt Deen Dayal Upadhyaya Govt Girls P G College, Rajajipuram, Lucknow on ‘Physical Education & Sports: Current Status & Future Prospectus’ (March 16-17, 2021)
- “Social Media & Indian Economy” presented in National Seminar organized by Government Degree College Kuchlai Sitapur on ‘Role of Internet and Social Media in Socio Economic transformation’ (February 21, 2021)
- “Transformation of Agrarian Market in Uttar Pradesh through e-NAM: An Analysis” presented in Seventh Northern Regional Social Science Congress organized by ICSSR on ‘Social Sciences and Nation Building: Issues and Challenges’ (February 02—4, 2020)
- “Effect of Demonetization” presented in National Seminar organized by Mahamaya Govt. Degree College, Mahona Lucknow on ‘Cash to Cashless Economy: Challenges and Opportunities’ (February 09-10, 2019)
- “Sustainable Women Health: An Analysis” presented in International Seminar organized by Maharaja Bijli Pasi Govt P G College Ashiyana Lucknow on ‘Towards Sustainable Women Health: Decoding the Menstruation Taboo’ (February 01-02, 2019)
- “Vision 2022 for Women Health in India” presented in International conference organized by University of Lucknow, lucknow on ‘Vision 2022: A new India’ (jan 27-28, 2018).
- “Economic Nationalization: An Analysis” presented in International conference organized by JNPG College, lucknow on “Nationalization in Modern India” (Dec. 21-22, 2018)
- “Problems in Micro Finance: MUDRA Bank as a solution”, presented in International conference organized by university of lucknow, lucknow on ‘Emerging India and Second-Generation Reforms: Initiatives and Implications’ (April 8-9, 2017)
- “The Role of Information and Communication Technology (ICT) in higher education” presented in national conference organized by MBP Govt P G College, lucknow on Higher Education in India. (January 28, 2017)

- “Pattern of Agricultural Diversification in India” presented in national conference organized by University of Lucknow, Lucknow on ‘Agriculture Distress:....’ (Feb 25-26, 2017)
- “GST: As a Tool for Revenue Growth” presented in national conference organized by KMCUAF University, Lucknow on ‘Goods & Service Tax: Issues & Challenges’ (March 18-19, 2017)
- “Gender Budgeting” presented in workshop on Gender Budgeting organized by University of Lucknow, Lucknow (March 24-26, 2017)
- “Demographic Transitions Behavior of Uttar Pradesh” presented in national conference organized by University of Lucknow, Lucknow on ‘Growth and Social sector Development in Uttar Pradesh Economy” (April 6-7, 2017)
- “Dalit’s Economic Empowerment” presented in national conference organized by University of Lucknow, Lucknow on ‘Dalit Assertion and Empowerment: Reflections on Uttar Pradesh” (March 30-31, 2016)
- “Role of UGC and Higher Education” presented in International conference organized by Institute of English Language, Litt & Research, Jalgaon (MS), India on ‘Relevance of higher Education for the Development of Human Resources’ (March 7-8, 2014)
- “Sustainability of Emerging Models of SHG Development in India” presented in national conference organized by National P G College, Lucknow (October 5-7, 2014)
- “Women and Human Rights” presented in International Conference organized by Takshashila Mahavidyalaya, Amravati on ‘Human Rights: Implications & Complications’ (March 16-17, 2012)
- “Food Security in India” presented in National Seminar organized by Akbarpur Degree College, Akbarpur Kanpur Dehat on ‘Rashtriya Khadya Suraksha Adhiniyan 2013: Sambhavnayein evam Chunautiya’ (August 26-27, 2015)
- “Role of Micro Finance and SHGs in Socio-Economic Development of Women” presented in National conference organized by Govt Degree College, Pihani Hardoi ‘Role of Agriculture in the Development of Rural India: Its Challenges and Possibilities in 21st Century” (February, 19-20, 2016)
- “Impact of Development on Environment” presented in national Conference organized by Netaji Subhash Chandra Bose Govt Girls P G College Aliganj Lucknow on ‘Ecological Degradation and its Impact on Socio-economic Development’ (February 02-03, 2018)

- “Role of Tourism in Poverty Alleviation in India” presented in national conference organized by Armapore P G College, Kanpur on ‘Role of Tourism Industry in Economic Development in India’ (Feb 19-20, 2011)
- “Inflation and Micro Finance” presented in national conference organized by DAV P G College, Civil Lines, Kanpur on ‘Impact of Inflation on Indian Economy’ (Nov. 6, 2009)

Conference/workshop/seminar Attended:

1. Workshop on “NAAC: For Enhancement & Sustenance of Quality in Higher Education” held at RML National Law University, Lucknow (October 12, 2012)
2. Seminar on “Biostatistics in Medical Research and Practice” held at CSMM University, U P Lucknow (February 18, 2012)
3. Workshop on “Innovative Practices for Quality Enhancement in Higher Education” held at RML National Law University, Lucknow (September 30, 2013)
4. Workshop on “Assessment and Accreditation: Way Forward” held at RML National Law University, Lucknow (December 15, 2011)
5. Workshop on “Skill Development & Quality Enhancement in Higher Education” held at RML National Law University, Lucknow (December 22, 2014)

I solemnly declare that the information given above are true to the best of my knowledge.

Date: 08/11/2022

Place: Lucknow

(Dr. Poonam Verma)

e-Content on digital Library topic and link

- Micro Economics Vs Macro Economics
https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=Q3W1FdZo5Ydu8xBUSHT8ww%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJBElq0Zz4SKSDPXbLN4b1YU%3d
- Limitation of Macro Economics
https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=VOG8hBLAymjJHAgaM9

[83kg%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)

- Concepts of national income
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=BP577DyK6rDXJngRiB
%2br7g%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- method of measuring national income
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=Qb9DId2Czp%2bBWxJm
rEs2bQ%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- Infrastructure , its type and Importance
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=gDJGTONrhDNAnofR1RJ
dkyq%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- personal income, disposable income
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=F2oZnlzh3e60xifS7PtNY
g%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- credit creation
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=g6lKNKIAk9Y%2b4jtqDw
cNsq%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- Central Bank of India
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=pGC5Awdwsz13jtAkfifbJ
w%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- measure of central TENDENCY
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
Le5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=eullW4s2jD%2bdUdzwH
9h%2b6A%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB
Eyq0Zz4SKSDPXbLN4b1YU%3d](#)
- Derivatives and Applications in Economics
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtR
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VUA%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB~~Eyq0Zz4SKSDPXbLN4b1YU%3d~~

- e nam :
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=v22yjo0Y%2fSEhLvaTvnvN5w%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB~~Eyq0Zz4SKSDPXbLN4b1YU%3d~~](https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=v22yjo0Y%2fSEhLvaTvnvN5w%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJBEyq0Zz4SKSDPXbLN4b1YU%3d)
- Agricultural marketing, apmc
[https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=Lq8s0FoMNQUEQMZuw9NfBw%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJB~~Eyq0Zz4SKSDPXbLN4b1YU%3d~~](https://heecontent.upsdc.gov.in/ViewPdf.aspx?Type=7e%2fM9rltOkCOUbJtRLe5RSqgrdf25ntCRRn99FGDnR4%3d&Content_ID=Lq8s0FoMNQUEQMZuw9NfBw%3d%3d&Flag=N8On8ic7axf2tid%2bb00NJBEyq0Zz4SKSDPXbLN4b1YU%3d)

E-content on Youtube

- MGF of Binomial Distribution, derivation of mean and variance from MGF
<https://www.youtube.com/watch?v=KddmQNjZRE4>
- binomial distribution part 1
<https://www.youtube.com/watch?v=9oxa32sz9nA&t=23s>
- UP(demographic profile)
<https://www.youtube.com/watch?v=bg0DjsatkYs>
- Z-test in statistics (part 1)
<https://www.youtube.com/watch?v=A6tbYFEIpUY>
- Infrastructure and its type
https://youtu.be/WlqbZs2_xhY
- RBI Functions
<https://youtu.be/G29fmPKgrmY>
- Central Bank
https://youtu.be/_xxb-H0MVUA
- Methods of Credit control
<https://youtu.be/qTHbX8SqHKo>
- Random Variable and its probability distribution
<https://youtu.be/pnjnZivdleo>
- level of significance and confidence level
<https://youtu.be/quqyaiRWDDa>
- level of significance and confidence level

<https://youtu.be/quqyaiRWDdA>

- null hypothesis and alternative hypothesis
<https://youtu.be/PRBel7VvZEM>
- Testing of Hypothesis
<https://youtu.be/tG0VCDiDL7s>
- Critical region (Statistics)
<https://youtu.be/qz5KFks-AFs>
- Type 1 & type 2 error
<https://youtu.be/amCdzmqRGgg>