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7.3 The Performance of the Institution in One Area Distinctive to its Priority and Thrust

The College is situated in the heart of city, Aliganj and on the busy road connecting the Charbagh and south eastern areas to the north eastern trans-Gomti area of Lucknow. Aliganj is the second largest residential area in Lucknow after Indiranagar and is known for employment opportunities, government offices, popular residential areas, Engineering College, New Lucknow University campus and busy traffic. The situatedness of the college is both opportunity and challenge. As an opportunity it helps us to get good learners as students and well connections from all parts of the city. But as challenge it faces various types of pollutions, such as, air and noise. Taking it as a challenge the College worked immensely on **environmental consciousness**. The College did not only worked on plantation and creating eco-friendly atmosphere within the campus and around the campus but also spread awareness for environment protection among the public with various means and under aegis of NSS and NCC. During the year 2022-23 the College organized various programs for environment protection and public awareness for ecological preservation, such as,

- 1. Plantation on Independence Day.
- 2. Vrikshharopan Mahakumbh 12 July 2023
- 3. World Environment Day on 5 June, 2023
- 4. Plantation on World Labour Day 2023.
- 5. World Earth Day, 2023
- 6. Plantation under NSS, NCC and Rangers Camp

Many activities conducted for its awareness at college level and by the departments also. There is a very active environment committee in the college which maintains the environment of the college through quiz, rangoli, poster, slogan, essay, debate competitions on it and it maintains a 'Subhash Vatika' in college especially dedicated to it.