

वाणिज्य-संराम-रिपोर



**NETAJI SUBHASH CHANDRA BOSE GIRLS POST GRADUATE
COLLEGE, ALIGANJ, LUCKNOW,**

UTTAR PRADESH.

Accredited grade 'B' by NAAC

REPORT

LIVE COLLOQUIUM

ON

"VOCAL FOR LOCAL": ISSUES AND CHALLENGES

9 June 2020 at 10 a.m.

Introduction.

Honorable prime Minister Mr Narendra modi has asked the people of the country to concentrate more on using product that are made in India. But most of us do not do that people try to buy more foreign products and depend on brands for their status symbol. So, the commerce department organise this colloquium to focus on the methods to aware "Vocal for Local" aware the



LIVE COLLOQUIUM

on
Vocal for Local : Issue and Challenges
(Be Indian Buy Indian)

Organized by
Netaji Subhash Chandra Bose Govt. Girls P.G. College, Aliganj, Lucknow

Date & Time

June 09, 2020 at 10.00AM on GOOGLE MEET and YouTube



Patron
Prof. Anuradha Tiwari
Principal



Convener
Dr. Kanti Singh
Assistant Professor
Dept. of Commerce



Co-convener
Dr. Rashmi Agarwal
Assistant Professor
Dept. of Commerce



Organizing Secretary
Dr. Bhaskar Sharma

Distinguished Guest
(For Economic Aspects)



Dr. Manjula Upadhyay
Associate Professor
Department of Economics
A.P. Jee Memorial Girls Degree College
Lucknow

Distinguished Guest
(For Marketing Aspects)



Dr. Kaushiki Singh
Associate Professor
Department of Commerce
Shaheed Subash Sushama Sushiksha University
Lucknow

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students and public about the various plans declared by the government to Indian goods "Local for Global".

Programme Schedule

for

LIVE COLLOQUIUM for "Vocal for Local : Issues and Challenges"

Date and Time June 09, 2020 at 10.00 AM

Time	Topic Name	Speaker Name
10.00 to 10.10 AM	Introduction to Colloquium	Dr. Kranti Singh- Convener
10.10 to 10.20 AM	Welcome Address	Dr. Bhaskar Sharma- Organizing Secretary
10.20 to 11.00AM	Economics Aspects of "Vocal for Local"	Dr. Manjula Upadhyay- Distinguished Speaker
11.00 to 11.40AM	Marketing Aspects of "Vocal for Local"	Dr. Kaushiki Singh-Eminent Speaker
11.40 to 12.00 AM	Question & Answer Session	Dr. Rashmi Agarwal- Co-convener
12.00 to 12.15 AM	Conclusion of Colloquium and Vote of Thanks	Prof. Anuradha Tiwari- Patron/Principal



Three Day Online Workshop
Organized by
Department of Commerce
Netaji Subhash Chandra Bose Govt. Girls P.G. College, Aliganj, Lucknow
on
Career options in Khadi & Village Industries Board



Patron
Dr. Vandana Sharma
Director
Dept. of Higher Education (U.P.)



Chief Guest
Valedictory Session
Prof. Mahrukh Mirza
Vice Chancellor
Khwaja Moinuddin Chishti Urdu,
Arabi-Farsi University, Lucknow



Principal
Dr. Anuradha Tiwari



Convenor
Dr. Kranti Singh
Assistant Professor
Dept. of Commerce



Co-convenor
Dr. Rashmi Agrawal
Assistant Professor
Dept. of Commerce



Organizing Secretary
Dr. Bhaskar Sharma

Distinguished Guest
Date & Time

11.7.2020
4.00 PM



Mrs. Tanuja
Principal
Regional Village Industries
Training Center, Lucknow
Topic : Training and Career
options in Khadi and Village Industry

12.7.2020
4.00 PM



Mrs. Anjali Singh
Women Entrepreneur
Topic : Development of
Entrepreneurship through
MSME

13.7.2020
11.00 AM



Mr. L.K. Nag
District Village Industry Officer
Topic : Financing for
Village Industry

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