

**Netaji Subhash Chandra Bose Government Girls P G College Aliganj Lucknow
(2019-2023)**



Dr. Poonam Verma

President: Institution Innovation Council

Coordinator: National Innovation and Startup Policy

Nodal Officer: Ek Bharat Shreshtha Bharat

Coordinator: National Institutional Ranking Framework & ARIIA

Coordinator: BBA (Retail)

Ek Bharat Shreshtha Bharat

Through the concept of state/UT pairing, the ambitious "Ek Bharat Shreshtha Bharat" programme of the Central Government seeks to increase interaction and promote mutual understanding between the people of different states/UTs. The states promote a sustained and structured cultural connection in the areas of language learning, culture, traditions, and music, tourism and cuisine, athletics, and the exchange of best practises, among others. The college has established the "Ek Bharat Shreshtha Bharat club" in 2020 in order to fulfil the program's vision and mission. Since 2020, the EBSB society has organised numerous activities throughout the year. Our institute has paired with the Jawaharlal Nehru College in Pasighat, Arunachal Pradesh, to strengthen cultural ties. During the covid-19 period of the session 2020-21, the EBSB club organized seven webinars with the partnered institute. In addition, six other events, including a traditional attire festival, a cuisine festival, and a traditional art and craft exhibition, were held. The session 2021-22 included a total of ten activities, including a workshop on handicrafts, a documentary demonstration, a poster competition, a webinar, a singing competition, and a video contest, etc. In the academic year 2022-23, a total of nine activities were held, including creative writing, a Diya making competition, essay writing, dance, singing, a special dress competition, Bhasha Sangam, and the celebration of Statehood Day. Statehood Day is celebrated annually on February 20 by the EBSB club to honour the cultures of Uttar Pradesh and Arunachal Pradesh. Prof. Anuradha Tiwari presided over the observance of the first statehood day on February 20, 2020. This event featured a book exhibition, a performance, a competition for traditional attire, and the traditional cuisine of Uttar Pradesh and Arunachal Pradesh. On 20 February 2021,

Netaji Subhash Chandra Bose Government Girls P G College Aliganj Lucknow (2019-2023)

socialist Mrs. Bindu Bora ji presided over the statehood day celebration. Mrs. Universe Nima Pant was present as the chief guest, along with Bollywood actor Narendra Anand and singer Ms. Monika Srivastava. On 20 February 2022, statehood day, Prof. Anuradha Tiwari presided over a seven-day celebration commemorating the occasion. On February 20, 2023, Prof. Anuradha Tiwari presided over the statehood day celebration. Sri Asim Arun ji, the Honourable Minister of State for Social Welfare for the state of Uttar Pradesh, was the chief guest at this event. Girish Chandra Mishra, Deputy Director of the Lalit Kala Academy, and Kumkum Dhar, a renowned Kathak performer and former Dean of the Bhatkhande Sangeet Sansthan, Deemed University, were also present as guest of honour



**Netaji Subhash Chandra Bose Government Girls P G College Aliganj Lucknow
(2019-2023)**



**Netaji Subhash Chandra Bose Government Girls P G College Aliganj Lucknow
(2019-2023)**

